

Are your employees Human Firewalls?

Enterprise Security Awareness Solution: 2004



A turn-key web-based training program to build, manage and maintain security awareness.

- ▶ Deliver customized web-based security awareness training to all your employees, measure and track their understanding and build awareness quickly and affordably.
- ▶ Make your users a powerful defense by training them to recognize and respond to threats immediately.
- ▶ Meet and exceed training requirements for HIPAA, GLBA, Sarbanes Oxley, ISO 17799, Federal/NIST and others.



**All New
for 2004!**



Why choose an eLearning Solution?

The Challenge

If you are charged with raising security awareness throughout your enterprise, be it for regulatory compliance or as a general security control, you have been presented with a great challenge. More than likely you must consider how to train hundreds, thousands or even hundreds of thousands of employees, each with a unique schedule, a unique speed of learning and all spread out across many sites. Each of them has already been given access to your network and it is now your job to train them to protect it. How do you go about meeting this challenge? Should you sit down for two months, write a course, then begin training them twenty at a time in a classroom? Should you put up posters by the water cooler and send out a mass email? How could you measure the effectiveness of such a program? Perhaps there is a better way.

The Ideal Solution

The ideal solution would be a comprehensive, easy to understand course that gives every employee a baseline understanding of what the most common security threats are, how they work and what countermeasures they can use against those threats. The course would reflect your unique policies, procedures and code of ethics and would be delivered consistently to every employee at their convenience at a pace that is comfortable to them. It would test and certify every employee's knowledge, provide them with a course completion certificate and provide detailed reports of overall student progress through the training. It would be regularly updated with the latest security issues and threats and would comply with both industry and government standards. The ideal solution would effectively build security awareness and maintain it over time through regular updates and reminders, transforming your employees into **HUMAN FIREWALLS**.

And, of course, it would have to be **affordable...**

eLearning Makes the Ideal Solution Possible

Sending every employee to an instructor-led course presented by an internal or external instructor is cost-prohibitive for most organizations. Not only does it cost far more money it also takes much more time out of your employees' schedules, requires managing hundreds or thousands of schedules, uses up classroom space and is far more difficult to track.

By using the latest in Learning Management System (LMS) software, compelling and interactive flash animation and concise, well-written course material you can meet every aspect of the ideal solution quickly, affordably and effectively. The eLearning solution is the ideal solution.

Why Inspired eLearning?

Inspired eLearning is an expert at winning end-user buy in to your information security initiatives. We do this by using the power of eLearning to communicate to employees the very real and serious threats they face every day and how those threats can damage not only the organization, but their personal reputation, job and even identity.

By focusing on what's in it for them, we are able to motivate and inspire end users to want to know how to create stronger passwords, how to protect their home and office PC from viruses, and more.

Our "plug and play" solution provides everything you need to quickly and affordably enhance your enterprise's information security by training your users to be **HUMAN FIREWALLS** – meaning to recognize and respond to threats immediately.

- **All-Inclusive Solution:** For one affordable price we provide; online training, assessment and certification, printable training and reference material, an integrated policy acceptance tool, annual re-training options and regular email updates and refresher training. *All of this comes customized with your logo, your policies and procedures, your code of ethics and a policy acceptance form that commits your employees to abiding by your policies.*
- **Standards Based Training:** Any organization can deploy this training with little or no customization and meet both government and industry standards, including **Section 508, SCORM 1.2, Sarbanes Oxley, ISO 17799/BS7799, HIPAA, GLBA, and US NIST** standards for federal employees.
- **Quality Interactive Training:** Our training is highly interactive and designed to grab your employees' attention and keep it. Eye-catching animation, real-world examples, and interactive quiz questions are just some of the ways our courseware keeps the student engaged.
- **Fast and Affordable:** Depending on the level of customization, you can deploy this training within a few days or weeks of your request. And best of all it is priced to make the decision to outsource easy. Don't waste time or money re-inventing the wheel. Plug into an existing All-Inclusive solution already used by some of the largest and most respected organizations in the world.

Course Outline

Duration: 30-80 minutes based on customization options.

Prerequisites: Only basic computer experience is required.

Module 1: Information Security Basics

- * Course Introduction
- * Real World Threats
- * What Is Information Security? / Why is it Important to Me?
- * Information Security Services
- * Managing Risk

Module 2: Online Security Threats and How to Counter Them

- * Frustrating the Network Eavesdropper
- * Foiling the Hacker Who Wants Your Password
- * Avoiding Viruses and Worms
- * Taming the Trojan Horse and Malware
- * Protecting Your Home PC and Identity

Module 3: General Security Threats and How to Counter Them

- * Thwarting the Insider (Physical security and information classification and disposal)
- * Outwitting the Social Engineer
- * Protecting Mobile Data
- * Avoiding Disasters (Backups)
- * Privacy, Ethics and Legal Issues

Final Comprehensive Exam (Optional)

Randomly generated comprehensive 15 question exam from a bank of 45 questions. 3 chances to pass. Allow your employees to get certified online.

Inspired LMS

This training can be deployed on your own SCORM 1.2 compliant Learning Management System or on the Inspired LMS, an online eLearning software service hosted on our servers that is designed to make enterprise training fast and easy. With this option there is no need to purchase or deploy more servers or software. Our product provides everything you need:

- **Bulk Student Registration**
- **Web-Based Course Delivery**
- **24/7 Access**
- **Student Reporting and Tracking**
- **Online Exams**
- **Course Certificates**
- **Automatic Course Book Marking**
- **Review Mode**
- **Virtual Proctor to Randomly Verify Identity**
- **Email Reminders**
- **Secure Report Downloads**

Student Comments

"I would like to congratulate the team that put together this course. It was excellent! Short, easy to follow, and great information. I found your explanation of "networks", "data packets", worms, viruses, cookies, etc to be very beneficial. Again, thank you for a very well done course."

-SEC Employee

"Great training - clearly the way to go with certain employee training requirements. Thanks!"

-NU Employee

FREE DEMO

Contact us today to learn more or schedule a free demonstration of our course or Learning Management System.

Email: info@inspiredelearning.com

Phone: 1-800-631-2078

Features at a Glance

- **Security-101 eLearning Course:**
Self-paced, web-based training available 24/7. Takes just 30-80 minutes to complete. Automatic book marking for your convenience. Meets government and industry standards for security awareness training.
- **100% Customizable Courseware**
Only Inspired eLearning offers complete customization of the entire course.
- **Reference Material / Printable Courseware**
Customizable 125 page Instructor-led courseware including PowerPoint slides, demonstrations, exercises, explanations and a glossary.
- **Security Awareness eNewsletter**
We keep your users up to date, with monthly news and refresher material.
- **Integrated Policy Acceptance Tool**
To complete this training users must agree to abide by your information security policy giving you a central database that proves user acceptance of policies and procedures.
- **LMS Hosting**
Register, enroll and track student progress though every step of the course with detailed progress and assessment reports.
- **Affordable Pricing**
Best price in the industry. Unlimited license. No multi-year contract required.
- **Fast and Effective**
Train thousands of users spread over hundreds of locations quickly and easily without having to purchase or install new servers of software.